The video game industry is a very significant and important software industry, both for entertainment and serious applications. Building a high quality game is a surprisingly difficult and challenging process; exploitation of the latest technologies does not necessarily lead to success. In the end, much of a game's success (or failure) is dictated by its design. In other words, does the game offer engaging, immersive, and rewarding gameplay to the player, resulting in an overall satisfactory experience?

This course provides an in-depth examination of video game design and best practices to study the issues and challenges that arise when developing games for both entertainment and serious applications. Topics include: the history of video games; game development teams, processes, and management; principles of game design, game play, and balance; game genres and genre-specific design issues; plot, story, and level design; challenge design; ethical issues in video games and the gaming industry; and the future of gaming.

**Lecture Hours:** 1:30 - 3:30pm, Tuesdays, NCB-114  
1:30 - 2:30pm, Thursdays, NCB-114

**Prerequisites:** Computer Science 3307A/B/Y or Software Engineering 3350A/B (for CS4483B) or enrolment in a graduate Computer Science program (for CS9541b).

**Note:** Unless you have either the prerequisites for this course or written special permission from your Dean to enrol in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

**Instructor Information**
Textbooks

Two books are recommended as references for this course, and may be available for purchase from the University Bookstore or other sources, such as the Used Book Store:


Both of these books are well written and serve as good references for the course. While the Adams book is closer to how the course is structured, the Schell book is very interesting and insightful as well.

Course Topics

The course will address as many of the following topics as time will allow:

- **Games and gaming**: What are video games; the differences between entertainment and serious games; motivations for playing games; player modelling, types of game players, and demographics.
- **The history of video gaming**: Early mechanical and electronic gaming; the arcade environment; the advent of home gaming; highlights and key events.
- **The game development process**: Concept development; game proposals and pitches; preproduction; design techniques; production; development; content and asset management; team roles and composition; publishing models; promotion; business concepts; monetization; game analytics; the video game industry.
- **Principles of game design**: game theory; balance; interactivity; immersion; linearity versus nonlinearity; realism versus fun; genre-specific issues; plot and character development; narrative design and storytelling; level design; challenge, puzzle, and obstacle design; franchising and licensing.
- **Design implications from various underlying technologies**: Graphics technologies; artificial intelligence issues and approaches; networking issues; animation and motion capture; real-word physics in games; linguistic issues; sound and music.
- **Discussion issues**: Ethics in video games; inclusiveness and accessibility in games; copy protection; ownership rights and issues; emulation (hardware, server, and so on); the Entertainment Software Rating Board (ESRB); the future of gaming.

Lecture Notes
Course lecture notes will be made available in PowerPoint format on the course website on a weekly basis, as they are developed. They are provided as a courtesy by the course instructor. Possessing (and even reading) these notes is not a suitable substitute for attending lectures.

**Course Website**

The course website is hosted in the OWL system. It can be accessed there directly at [http://owl.uwo.ca](http://owl.uwo.ca). Lecture notes, project information, and class information will be posted on this website. You are responsible for reading this information frequently.

**Computing Facilities**

Each student will have access to computing facilities administered by the Department of Computer Science and/or Western University. In accepting their accounts, students agree to abide by the Department's Rules of Ethical Conduct. During this course, we may also make use of cloud infrastructure provided either by Western or by Amazon; details on this will be discussed in class.

*Note:* After-hours access to Computer Science lab rooms is by student card. If a student card is lost, you will need to visit the Student Services Building to obtain a replacement. As of 2018, the cost for a replacement card is $25. More information is available at [http://www.registrar.uwo.ca/general-information/western_onecard.html](http://www.registrar.uwo.ca/general-information/western_onecard.html). Students enrolled in Computer Science courses will be granted access to the labs within 7 days of enrolment. If you do not have access to the labs after 7 days, please open a ticket with Science Technology Services at [https://helpdesk.sci.uwo.ca](https://helpdesk.sci.uwo.ca).

**E-Mail Contact**

We will occasionally need to send e-mail messages to the whole class, or to students individually. E-Mail will be sent to the Western e-mail address assigned to students by Information Technology Services (ITS), i.e. your e-mail address @uwo.ca. It is each student's responsibility to read this e-mail on a frequent and regular basis, or to have it forwarded to an alternative e-mail address if preferred. See the ITS website for directions on forwarding e-mail.

However, you should note that e-mail at ITS (your Western account) and other e-mail providers may have quotas or limits on the amount of space they can use. If you let your e-mail accumulate there, your mailbox may fill up and you may lose important e-mail from your instructors. Losing e-mail that you have forwarded to an alternative e-mail address is not an excuse for not knowing about the information that was sent.

Wherever you receive e-mail, be sure to configure your spam filter to allow e-mail from the instructor's e-mail address given above. Otherwise, important messages could get trapped by your spam filter and missed. This is also not an excuse for not knowing about information that has been sent.
Student Evaluation

Grades will be based on assignment/project work with 70% on group project components and 30% on individual project components. To be eligible to receive a passing grade in the course, your weighted average on the individual project components must be at least 40%. Otherwise, the maximum overall mark you can receive is 45%. To be eligible to receive a grade of C or higher, your weighted average on the individual project components must be at least 50%. Otherwise, the maximum overall mark you can receive is 58%.

Assignment and Project Feedback

Every effort will be made to have project components marked and handed back within 3 weeks of the handin date, preferably sooner. If we are unable to comply with our intended return dates, revised dates will be posted on the course website.

Academic Accommodation for Medical Illness

If you are unable to meet a course requirement due to illness or other serious circumstances, you must provide valid medical or other supporting documentation to the Academic Counselling office of your home Faculty as soon as possible and contact your instructor immediately. It is the student’s responsibility to make alternative arrangements with their instructor once the accommodation has been approved and the instructor has been informed. For further information please see: http://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_medical.pdf.

A student requiring academic accommodation due to illness should use the Student Medical Certificate when visiting an off-campus medical facility or an Accommodation Certificate from Student Health Services. The Student Medical Certificate form can be found here: http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf.

Assignments and Project Components

Due Dates (tentative)

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Weight</th>
<th>Assigned Date</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Pitch</td>
<td>15%</td>
<td>January 8, 2019</td>
<td>January 21, 2019</td>
</tr>
<tr>
<td>Individual Game Critique</td>
<td>15%</td>
<td>January 22, 2019</td>
<td>February 27, 2019</td>
</tr>
<tr>
<td>Group Game Design Document</td>
<td>20%</td>
<td>January 22, 2019</td>
<td>February 27, 2019</td>
</tr>
<tr>
<td>Group Game Demo</td>
<td>40%</td>
<td>January 22, 2019</td>
<td>April 2, 2019</td>
</tr>
<tr>
<td>Group Game Postmortem</td>
<td>10%</td>
<td>March 19, 2019</td>
<td>April 9, 2019</td>
</tr>
</tbody>
</table>
If, for any reason, the schedule given above cannot be adhered to, the corresponding marks will be pro-rated accordingly.

**About the Assignments and Projects**

- Assignment and project descriptions will be posted on the course website by the dates listed above.
- Any changes, updates, and clarifications to these descriptions will also be posted on the website. It is your responsibility to monitor these pages closely.
- The group project components will involve the design and development of a simple, yet innovative video game using the tools, engine(s), and platforms of your choice.
- The individual assignments will involve the conceptualization of a simple, innovative video game (as above) as well as the critique of other games.

**Submission**

- All assignment and project components must be type-written for legibility and to facilitate electronic submission.
- You are required to submit each assignment and project component electronically through OWL. (If final game submissions are too large for OWL submission, alternate arrangements will be made.) Details will be given in the descriptions. We reserve the right to use similarity detection software to detect possible plagiarism cases.
- Assignment and project components are expected to be individual efforts (where individual could also mean designated group in the case of a group project component). Any code or resources that are borrowed from an existing project, website, book, or other source must be clearly identified as such in the appropriate documentation; otherwise, this may constitute a plagiarism offence.

**Late Policy**

- Late assignment and project components will be accepted for up to two days after the due date, with weekends counting as a single day; the late penalty is 20% of the available marks per day. Lateness is based on the time the assignment or project component is submitted.
- Extensions will be granted only by your course instructor. If you have serious medical or compassionate grounds for an extension, you must take supporting documentation to the Academic Counselling unit of your faculty, who will contact the instructor.

**Marking**

- Assignment and project components are marked by the instructor and/or a teaching assistant assigned to the course. We will attempt to include some information about the marking criteria in the appropriate descriptions.
- When marking has been completed, you will be informed via the course website and/or e-mail.
A request for adjustment in a mark must be made within 2 weeks of the date on which it was first available. (Beyond that date, regrading will not be considered, regardless of whether you accessed your grade or not.) Such a request must be submitted in writing, and must include specific reasons why you believe you deserve more marks. The request must be accompanied by all materials that were originally handed in, as well as the original marker's grade summary sheet. Regrading requests will take a minimum of 24 to 48 hours to process; you will be informed when it is complete.

Assignment and project component marks may be posted periodically throughout the term through OWL. It is your responsibility to check that your marks have been recorded correctly.

**Backups**

It is your responsibility to keep up-to-date backups of assignment and project files in case of system crashes or inadvertently erased files. Retain copies of all material handed in, as well as the actual graded version, to guard against the possibility of lost assignments/projects or errors in recording marks. It is not safe to discard these materials until you are satisfied that your final mark for the course has been computed properly.

**Ethical Conduct**

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: [http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf).

**Plagiarism:** Students must write their essays and assignments in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence. Please note, however, that students are not allowed to make use of the work of others unless explicitly instructed to do so in the description of an assignment.

Assignments and projects are either individual or group efforts, with each group expected to act individually. You may discuss approaches to problems among yourselves; however, the actual details of the work must be an individual effort. Incidents that are judged to be the result of academic dishonesty will be reported to either the Undergraduate or Graduate Chair depending on your enrolment. The selection of penalty to be applied is up to the appropriate Chair, with consultation of the instructor.

The standard departmental penalty for assignments that are judged to be the result of academic dishonesty is, for the student's first offence, a mark of zero for the assignment, with an additional penalty equal to the weight of the assignment also being applied. You are responsible for reading and respecting the Department of Computer Science's policy on Scholastic Offenses and Rules of Ethical Conduct.

While the group project is expected to be a team effort, you must still follow these rules and avoid plagiarism when it comes to using other people's code and so on in the project. While the use of other code and resources in your project is encouraged, you must clearly identify all such code in your project documentation. Failure to do so will be considered a scholastic offence.
The University of Western Ontario uses software for plagiarism checking. Students may be required to submit their written work and programs in electronic form for plagiarism checking.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (http://www.turnitin.com/).

Accessibility Statement

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 661-2111 x 82147 for any specific question regarding an accommodation.

Support Services

Learning-skills counsellors at the Student Development Centre (http://www.sdc.uwo.ca) are ready to help you improve your learning skills. They offer presentations on strategies for improving time management, multiple-choice exam preparation/writing, textbook reading, and more. Individual support is offered throughout the Fall/Winter terms in the drop-in Learning Help Centre, and year-round through individual counseling.

Students who are in emotional/mental distress should refer to Mental Health@Western (http://www.health.uwo.ca/mental_health) for a complete list of options about how to obtain help.

Additional student-run support services are offered by the USC, http://westernusc.ca/services.

The website for Registrarial Services is http://www.registrar.uwo.ca.

Tutoring

The role of tutoring is to help students understand course material. Tutors should not write assignments or take-home tests for the students who hire them. Having employed the same tutor as another student is not a legitimate defense against an accusation of collusion, should two students hand in assignments judged similar beyond the possibility of coincidence.