Would it be wrong to call this one The 'Red-tailed Stink Bug'? (Apateticus bracteata) [check out those creepy eyes!] photo courtesy Steve Marshall

The Buffalo Treehopper (standard common name) (Apateticus bracteata) [Membracid nymphs frequently seem to be spiny] photo courtesy Steve Marshall

The 'Roadmap Moth' (Choristoneura rosaceae) (Tortricidae - Leafrollers) [many Tortricid moth spp have these characteristically round-shouldered and flared forewings]