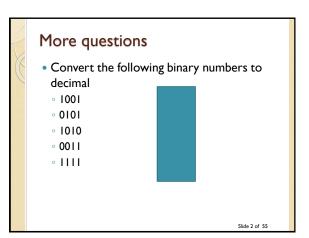
#### Warm up Question:

- A. How big will a picture PRINT that was saved at 50DPI and is 200 pixels by 200 pixels?
- B. If we have an image that was scanned in at 300dpi and was 2 inches by 3 inches, how many pixels will it be?
- C. How many lines of text could you fit on a page given the following information?
  - A. The font size in a MS Word Document is set to be 36 points.
  - B. We are using standard 8  $\frac{1}{2}$  by 11 inch paper, portrait, with a 1 inch margin at the top and a  $\frac{1}{2}$  inch margin at the bottom.
  - C. The leading is 0 (no space between the lines).

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### Overview of Today's Topics

- Announcements
- Sampling an image
- Black and White, Gray and True Colour
- Indexed Colour
- Review and worksheet
- Bitmaps vs. Vectors
- Image file size
- Why we need compression

#### Readings

#### Textbook readings:

- Understanding Computers
  - · Files and Folders
- Graphics
  - Basics of Graphics \*
  - Digitized Images \*
  - File Size (first portion of Image Formats and Compression Techniques)
- \*These two readings were suggested in previous weeks too. You don't have to read them if you did before!

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## Announcements This is the last time I can remind you to do the syllabus quiz (due Jan 31) There will be consulting by t.a.s from Feb 2 – Feb 4 in MCI6a (see owl for times) Let's review the poster assignment The poster assignment is posted in Owl. Due Friday, Feb 7<sup>th</sup> at 3pm. Sample of winning posters from last term

 Sample of winning posters from <u>last term</u> and <u>last year</u>: and <u>year before that</u> and <u>year</u> <u>before that</u>

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#### Hints on the marking of assignment

- Follow the instructions carefully, for example:
  - you get 2 marks if you named your files as stated in the instructions!
- If you get a mark for every requirement we ask for.
- DON'T Collapse your layers
- Name your layers with good names
- EdgesImages

Contrast

Check for spelling

Crisp
 Appropriate

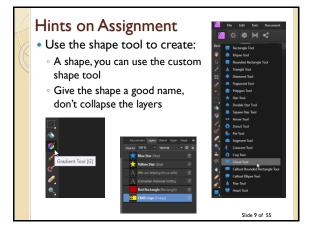
- Colours
- Professional looking – remember CRAP

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#### Poster Assignment Tips

- Follow the instructions carefully. Just by following the instructions, you can get a good mark for this assignment!
- Check that you have all the required criteria such as a shape from the shape tool.
- Check that you named all your files EXACTLY as we indicated.
- Make sure you picked good layer names
- Remember to follow the CRAP rules!
- Other tips
- Colour Choices → <u>https://kuler.adobe.com/</u> and <u>http://design-seeds.com/</u>

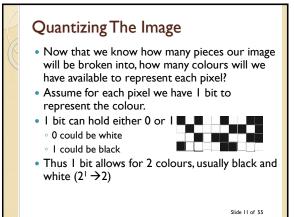
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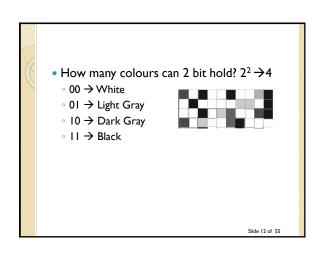


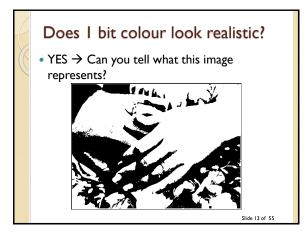
## Big Ideas for Today

- Big Idea I: Mo bits per pixel ... Mo Colors!
- **Big Idea 2:** Bitmapped vs Vector: Thumbnail Vectors Icons on the size of a bus? IT IS DOABLE!
- **Big Idea 3:** Mo bits, Mo problems! (The more bits you have to transmit, the slower your image will load unless you compress)
- Big Idea 4: Go Smaller or Go Compressing!

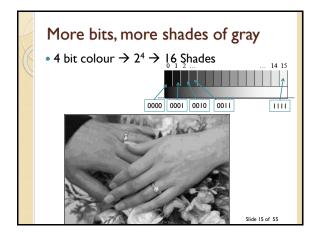
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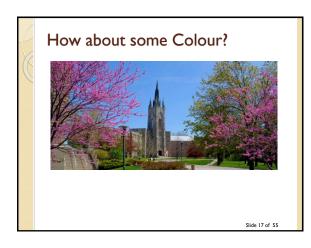


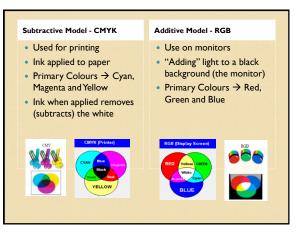








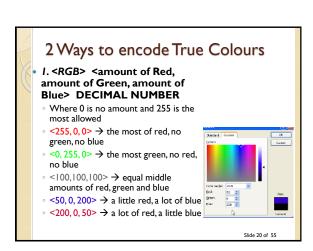


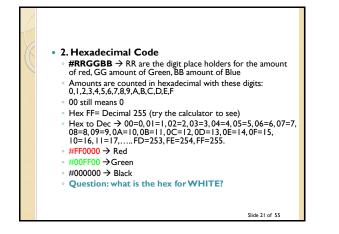


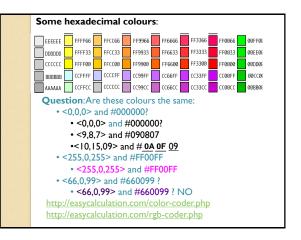
#### How do we represent the colours

- True Colour
  - $^\circ$  Can represent 2^{24} colours  $\rightarrow$  about 16 million different colours
  - $\circ~2^{24}$  = 2<sup>8</sup> X 2<sup>8</sup> X 2<sup>8</sup> = 256 shades of red, X 256 shades of green X 256 shades of blue
  - Need 3 bytes (remember: I byte=8 bits) for True Colour (I byte for red, I byte for green, I byte for blue)

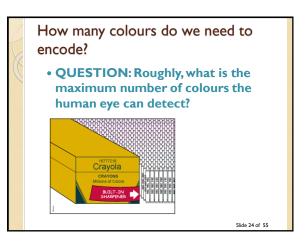
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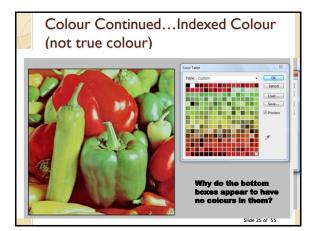






Can you represent the same number				
of colours using Hex as using RGB • YEShttps://www.rapidtables.com/convert/number/hex-dec-bin-converter.html				
	Red	Green	Blue	How many colours?
Smallest Value (RGB)	0	0	0	
Biggest Value (RGB)	255	255	255	
Total number of shades you can represent	256	256	256	256X256X256→16 million colours
SmallestValue (Hex)	00	00	00	
Biggest Value (Hex)	FF	FF	FF	
Total number of shades you can represent	16×16→ 2⁴×2⁴→2 <sup>8</sup>	16X16→ 2⁴X2⁴→2 <sup>8</sup>	16×16→ 2⁴×2⁴→2 <sup>8</sup>	$2^8 \times 2^8 \times 2^8 \rightarrow 2^{24} \rightarrow 16$ million colours
SmallestValue (Binary)	00000000	00000000	00000000	
Biggest Value (Binary)	1111111	1111111	1111111	
Total number of shades you can represent	2X2X2X2 X2X2X2X 2→2 <sup>8</sup>	2X2X2X2 X2X2X2X 2→2 <sup>8</sup>	2X2X2X2 X2X2X2X 2→2 <sup>8</sup>	$2^8 \times 2^8 \times 2^8 \rightarrow 2^{24} \rightarrow 16$ million colours
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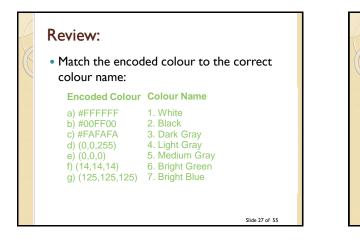


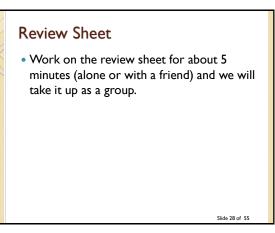


#### Indexed Colour

 Indexed Colour can look pretty good even though we will only ever have at most, 8-bit colour (or 256 shades of colour)







#### BREAK

- Link sent to me by one of our students, cool photoshop video:
  - http://www.youtube.com/watch?v=53m0syaPg9A& t=0m39s
- Video created by a high school kid from Stratford Ontario(took him 2 years):
  - <u>http://www.youtube.com/watch?v=qluxiwhUGz4</u>

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#### Bitmapped Images vs.Vector Graphics

#### Bitmapped Graphic Image

- Image consists of pixels in a grid
- Icons are an example of a bitmapped image (do you recognize this icon? → 
   Icons are usually 32 pixels by 32 pixels
- When bitmapped images are enlarged (resampled), the computer adds new pixels and guesses on the colour to colour the new pixels (called interpolation) based on surrounding pixels
- This icon is now 245 pixels by 245 pixels
- Bitmapped images edges become jagged

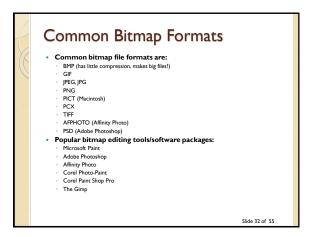
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#### **Bitmapped Images**

- Also called raster graphics image
- Bitmapped images are resolution dependent
  - Bitmapped image on a 640 by 480 screen (lower resolution) appear larger than on a 1280 by 1024 screen (higher resolution)
- Bitmapped images that are enlarged:
  - Have larger file size than original
  - Become distorted
- All images from scanners and digital cameras are bitmapped images



Dimensions: 100 x 100 Image Size: 20k



# Vector Graphics Vector image is made up of individual, scalable objects. Objects are defined by mathematical equations Objects consist of lines, curves and shapes No distortion as image is enlarged

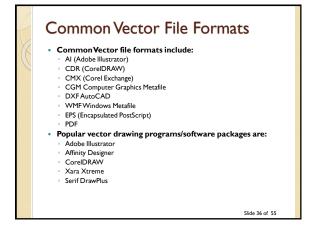
#### Vector Graphics

- As image is enlarged, still has crisp clean lines.
- Most browsers don't display vector graphics without a plug in.
- Only can be used with drawings, not photographs
- Usually vector graphic image has a smaller file size than the same image stored as a bitmap.
- Below: enlarging and shrinking an image: left using a vector graphical image, right using a bitmapped image



#### Vector Images

- Example: HTML 5 allows it now: https://www.w3schools.com/graphics/svg\_inh tml.asp
  - Try changing the values
- Great for logos because
  - Can be scaled down for business card
  - $^\circ$  Can be scaled up for a trade show poster
- <u>https://youtu.be/PJFc3KIEdLM?t=61</u> (watch till about minute 4)
- Note: the text in PDF files are Vector based (but not the images in a pdf file)



#### Activity I

- Open MS Paint (Start>Programs>Accessories>Paint)
- Pick the text tool, set the font to 50pt, type in your name
- Pick the text tool again, set the font to 12pt, type in your name
- Select the small font and resize it to the size of the big font
- Do they look the same?

#### Activity 2

- Draw an oval in MS Paint, then select it and resize it, watch what happens
- Draw an oval in Affinity Photo,
  - Select Layer>Layer Style and give it an outline (Stroke)
  - Select the oval layer and select Edit>Transform Path>Scale and resize it, watch what happens.
- Usually when you see the command
   "Document>Flatten" in Affinity Photo, it is changing your Vector layers into a one flat Bitmapped layer!

#### Bitmapped Graphics vs. Vector Graphics • Question: Which of these statements do you think is TRUE: A or B?

A:You can convert a vector graphic image into a bitmapped image easily but you cannot easily convert a bitmapped image into a vector graphic image.

B: You can convert a bitmapped image into a vector graphic easily but you cannot easily convert a vector graphic image into a bitmapped image.

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## How to lose customers before you ever even had them!

- Have you ever gone to a website and then left within seconds because the graphics were taking too long to download?
- Do you ever return?
- <u>http://www.flamingpear.com/examples-</u> sbp/images/blue-green-sea-large.jpg
- http://www.csd.uwo.ca/~Ireid/cs1033/resolutio n/UncompressedGraphics.html

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#### How long will it take that uncompressed sunset image to download if we are using it in a webpage?

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- If the client is using high speed connect at 1500 kilobits per second?
- If the client is on a modem that is 56 kilobits per second
- On a really old modem that is 28.8 kilobits per second?

## We need to make our webpages download as fast as possible

- We want them to be the "appropriate size" for our page, in terms of proportion
- Want the image to look good ("high quality")
- Want image to download quickly
- THUS WE NEED TO MAKE OUR IMAGE FILES SMALLER BUT OUR IMAGE TO STILL LOOK GOOD!

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