

**WITHOUT YOU,
THERE IS NO M.E.**

M.E. relies on your support:

- ✓ Book an M.E. sales table for your event! Call **Lynn Blumas**, M.E. Program Coordinator, for details.
- ✓ Come and see our jewelry at My Sisters' Place, Tuesday-Thursday, between 10 a.m. - 12 p.m. and 1 p.m. - 3 p.m. Please call Lynn in advance.
- ✓ Donate your seldom worn or broken jewelry. We will give it new life in our new creations. Donations for M.E. can be dropped off at My Sisters' Place between 10 a.m – 3 p.m Monday-Friday. (Please tell staff your donation is for M.E.)
- ✓ Got an idea or want a unique piece? Come to us for your custom orders!
- ✓ Spread the word about M.E.!

Micro Enterprise (M.E.)
My Sisters' Place
566 Dundas Street
London, Ontario N6B 1W8

**M.E. Program Coordinator:
Lynn Blumas**

Phone: 519-679-9570 ext. 25

Toll Free: 1-877-859-0352

Fax: 1-866-210-1917

E-mail: l.blumas@wotch.on.ca

My Sisters' Place is a better alternative to the streets. I can rest here." MSP participant



My Sisters' Place is a program of
WOTCH Community Mental Health Services



M.E.
Micro
Enterprise



**Creating jewelry,
improving lives**

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MICRO ENTERPRISE M.E.

M.E. is a collective of women who gather to create stunning pieces of jewelry. Original jewelry pieces are created or recreated from recycled jewelry.

Micro-Enterprise is a program of My Sisters' Place, a "London CARES" safe haven. The centre provides transitional support to women who are homeless or at risk of homelessness.

WHO WE ARE

M.E. artisans have either faced, or are still facing challenges in their lives such as homelessness, abuse, addictions, mental illness, under-employment, trauma, isolation, and poverty.

We sell our jewelry at meetings, community events and conferences. All proceeds go back to our collective and a significant portion pays the artisans for their work.

"Helping women heal through empowerment and support, builds strength in one's own self as well as one's community."

OUR HISTORY

M.E. began in 2007 with a vision of empowerment which triggered a jewelry-making enterprise.

Since then, various artisans have joined M.E. and brought their talents into the group. M.E. now has women creating knitting and sewing projects. The group continues to grow, providing women who attend My Sisters' Place a unique opportunity for gaining independence in a familiar and welcoming environment. Today, M.E. is thriving.

M.E. is gaining international status by sharing mentorship and resources with the "Sister to Sister" program in Sudan. M.E. is also developing links with a not-for-profit women's group in India.

In the future, our dream is to open our own storefront, and continue to build relationships internationally.

WHAT M.E. MEANS TO US

M.E. membership gives us:

- A chance to create some beauty
- An opportunity to learn how to operate all aspects of a small business
- Companionship, mutual support, and camaraderie
- A sense of purpose
- An opportunity to give back to the community

